

Advanced Web Application Modeling and Design

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Message of the Course. Web Engineering has a dark side

- Web Applications require good modeling practices (e.g. Object-Oriented)
- Modeling practices are not enough; we also need to know good design practices
- Even those applications without complex behaviors pose design challenges to the developer



Agenda and Outline

- Motivation and Examples
- Review of Advanced Separation of Concerns
- Managing Volatile Functionality
- Introducing Roles in Web Applications
- Business Processes in Web Applications
- Personalizing Web Applications
- Separation of Concerns in Requirements



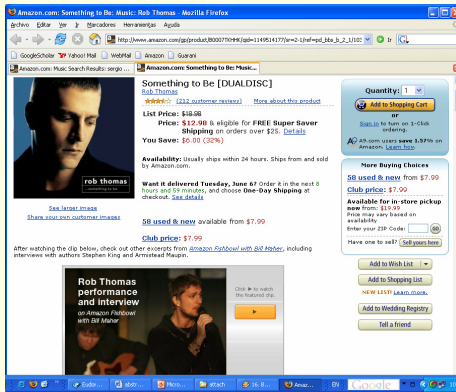
Motivation and Examples

- Complex Web Software deal with a multitude of design concerns
- They offer varied and complex functionality
- Even the well-known applications (not just the research prototypes) show these aspects

Let us explore Amazon.com



The Amazon example



Notice the different kind of functionality; some is stable, other volatile



Another example



The Emi draw of tickets for the Rolling Stones concert

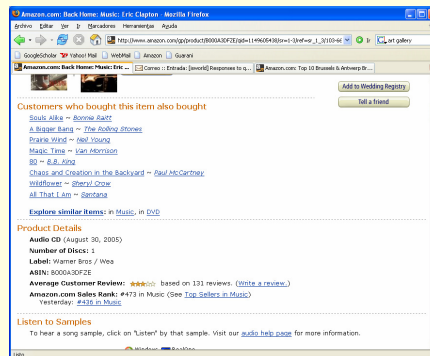
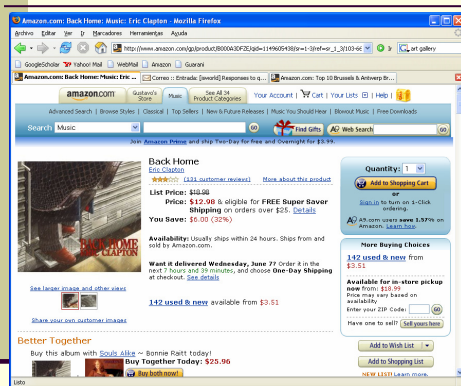


Products support different behaviors



Can we sell our chocolates as we sell our CDs or books?

Product pages comprise multiple concerns



And...

The image displays two screenshots of the Amazon.com product page for Eric Clapton's album "Back Home".

Left Screenshot: Shows the "Editorial Reviews" and "Product Description" sections. The product description states: "Back Home, Eric Clapton's first album of original material in several years, follows this summer's historic and heralded Cream reunion and 2004's gold, Top 10 Me and Mr. Johnson covers disc (and it's audio/video companion, Sessions for Robert J.). With Back Home, three-time Rock and Roll Hall of Famer and 16-time Grammy winner Clapton finds his way home with another modern classic."

Right Screenshot: Shows the "Customer Discussions" forum. A discussion titled "is god dead???" is visible, dated 08/25/2006 10:30 AM PDT. The discussion content includes: "Maybe it's time to stick to soundtracks." (User: [User]), "The soundtrack work is getting just as goopy, and repetitive. Find some new kids EC. The album shows that contentment at home..." (User: [User]), and "See at 2 posts in this discussion (2 participants)".

And...

The image displays a screenshot of the Amazon.com product page for Eric Clapton's album "Back Home", focusing on the recommendation sections.

Your Recently Viewed Items: Lists four items: "Top 10 Brussels & Antwerp Bruges, Ghent (Eyewitness Travel Guides)" by DK Publishing, "Dordogne and Southwest France (Eyewitness Travel Guides)" by DK Publishing, "Cafe Atlantico ~ Cesania Evora", and "Cafe Atlantico ~ Cesania Evora".

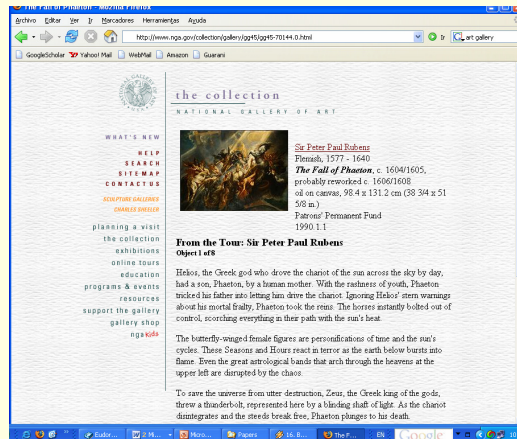
Look for related items by keyword: Shows products for "eric warner" and "pop warner".

Look for similar items by category: Provides navigation links: "Styles > International > Europe > British Isles > Britain", "Styles > Pop > Adult Contemporary > General", "Styles > Pop > General", and "Styles > Rock > General".

This Album and You: Includes a rating section: "Rate this item: (x☆☆☆☆) Not interested I own it".

Finally...

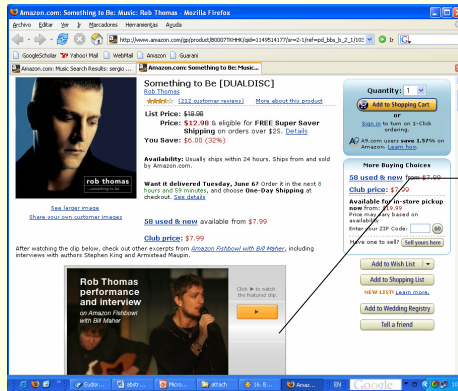
- When we navigate to an object, the context is relevant (e.g. “a la” OOHDM)



Which are our software building tools?

- We will base our discussions on the use of “advanced” approaches for separation of concerns
- Fundamental for our discussion are:
 - Design Patterns
 - Other techniques for separation of concerns, such as aspects

Volatile Functionality



How does we solve this situation?

Is this a navigational or conceptual problem?

Exercise

- Model the CD class and its more important relationships in UML
- Build the navigational Diagram corresponding to this part of the site
- Discuss possibilities with respect to the volatile functionality

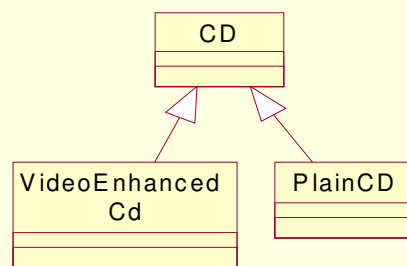
15/20 MINUTES

Possible Solutions

- In the conceptual model:
 - A Class Hierarchy
 - An attribute in Class CD
 - A relationship with the FishBowl



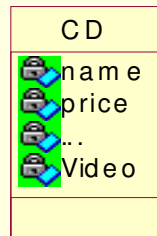
Possible Solutions



Problems with this approach?



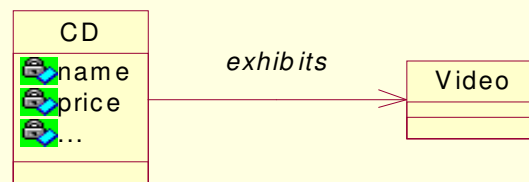
Possible Solutions



Problems with this one?



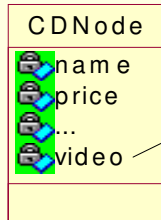
Possible Solutions



In the Conceptual Model



Possible Solutions



Where video is a view on the relationship in the conceptual model

In the Navigational Model

Why these approaches fail?



Another Example

amazon.com Your Zone Music See all 30 Product Categories Your Account | Cart | Your Lists | Help |

Search Music

Join Amazon Prime and ship Two-Day for free and Overnight for \$3.99. Already a member? Sign in.

A Bigger Bang
The Rolling Stones
223 customer reviews
More about this product

List Price: ~~\$19.98~~
Price: \$12.96 & eligible for FREE Super Saver Shipping on orders over \$25. [Get this](#)

You Save: \$6.02 (30.1%)

Availability: usually ships within 24 hours. Ships from and sold by Amazon.com.

Want it delivered **Monday, May 22**? Order it in the next 10 hours and 39 minutes, and choose **One-Day Shipping** at checkout. [See details](#)

123 used & new available from \$5.99

An Amazon.com Best of 2005 selection.

Better Together
Buy this album with **Chaos and Creation in the Backyard** ~ Paul McCartney Today!
Buy Together Today: \$26.94
[Buy both now!](#)

EMV! Inspire You and Your Friends to the Concert
With the purchase of this product you participate in the draw of tickets for the Rolling Stones Concert.
The winners will be published in:
[www.rolling.com](#)
[www.amazon.com](#)

Quantity: 1

[Add to Shopping Cart](#)

OR

[Sign in](#) to turn on 1-Click ordering.

AP.com users save 1.57% on Amazon. [Learn more.](#)

[Add to Wish List](#)

[Add to Shopping List](#)

[NEW LIST! Learn more.](#)

[Add to Wedding Registry](#)

[Tell a friend](#)

Which are the differences in this example?



Slight Changes in Behaviors



We can not sell our
Chocolate

Is this a peculiarity of a sub-class of Product?
What if so? What if not?

Why volatile functionality is a problem?

- Should we clutter design models? (edit and then edit again?)
- Should we manage the problem at implementation time? (Why not?)

An Abstract Point of View

- We need to enrich the behavior of some objects
- This enrichment is dynamic (in run-time)
- The pattern of enrichment is irregular (not all instances of a class)

Decorators to the Rescue

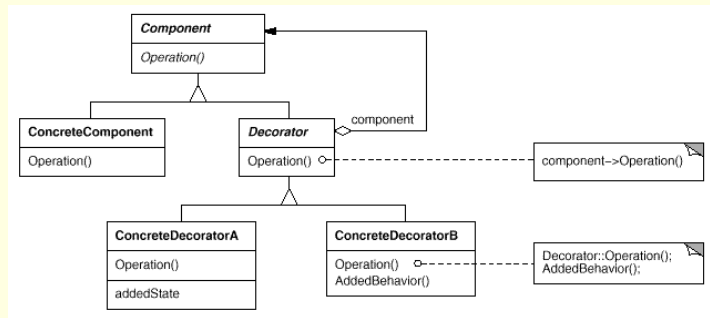


Pattern Decorator

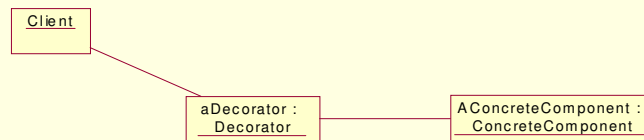
- **Intent:**
Attach additional responsibilities to an object dynamically. Decorators provide a flexible alternative to subclassing for extending functionality



Structure of a Decoration



Anatomy of Decoration



Clients Interact with Decorators instead of Components



Exercise

- How do we solve the problem of the CD enhanced with Video?
- Which are the trade/offs in design?
- What we gain? What we loose?
- Decorators in Conceptual Models vs. Navigational Model

15 Minutes



Implementing Volatile Models

- Strategy:
Viewing Volatile Functionality as a model decoration
- However:
How to deal with irregular enhancements in the navigational model

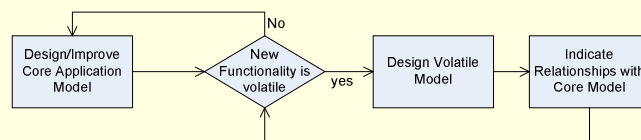


An Extension of OOHDM for volatile functionality

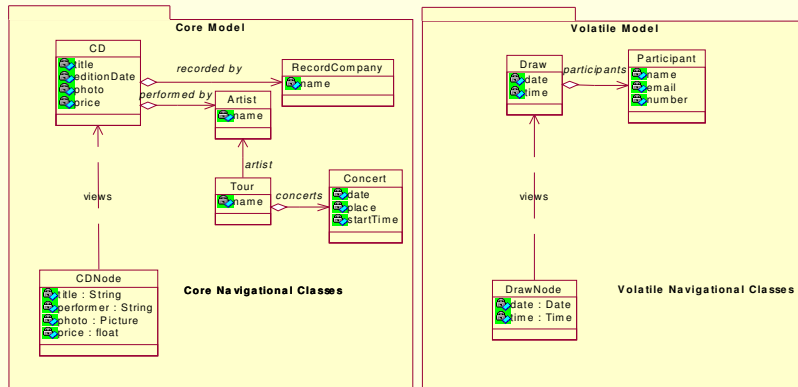
- We decouple volatile from core functionality: We define two design models; a core model and a model for volatile features (called VService Layer).
- New behaviors, i.e. those which belong to the volatile functionality layer are modeled as first class objects, e.g. following the Command [4] pattern.
- To achieve obliviousness, we use inversion of control, i.e. instead of making core classes aware of their new features, we invert the knowledge relationship. New behaviors know the base classes on top of which they are built.
- We use a separate integration layer to bind core and volatile functionality. In this way, we achieve reusability of core and volatile features and manage irregular extensions.



Volatile Functionality in OOHDM

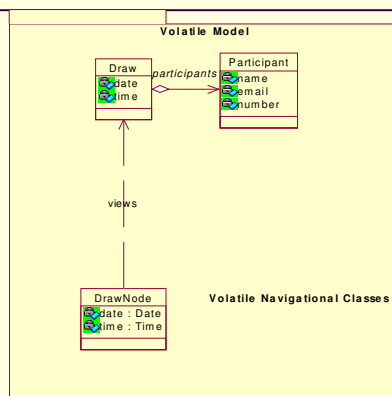


Example: Draw for tickets



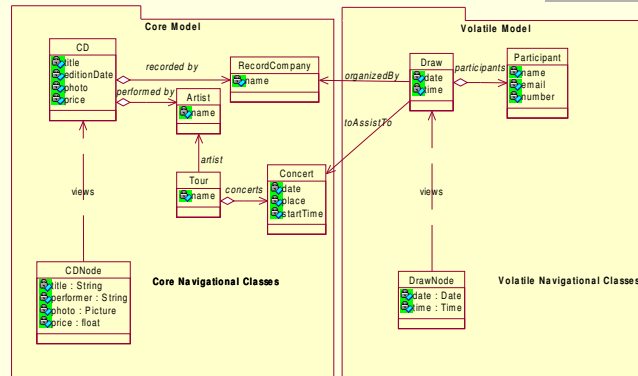
1-Separate core functionality from volatile functionality

Example...



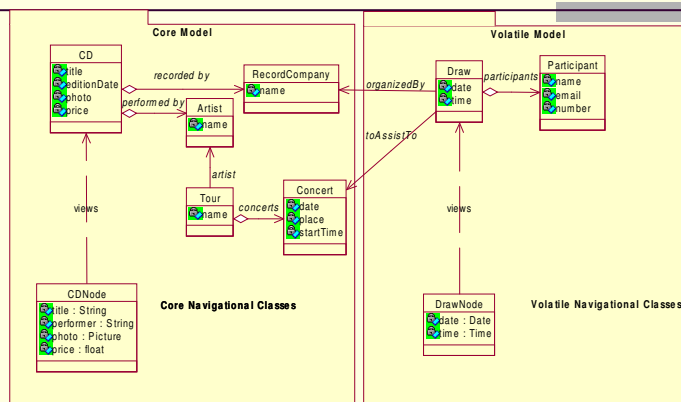
2- Behaviors, which belong to the volatile functionality layer are modeled as first class objects, following the Command pattern.

Example....



3-To achieve obliviousness, we use inversion of control, i.e. instead of making core classes aware of their new features, we invert the knowledge relationship. New behaviors know the base classes on top of which they are built.

Our Solution



4- We use a separate integration layer to bind core and volatile functionality, in order to achieve reusability of core and volatile features and manage irregular extensions.

The Affinity of a Volatile Service

- It is defined as the set of nodes from which the service can be accessed
- We use a specification in the style of the OOHDM node definition language

FROM c1...ci WHERE predicate

Ci indicates the classes to which the WHERE predicate is applied



Examples of Affinities

Affinity Draw

From CDNode where (performer = Rolling Stones)

Integration: Linkage (DrawNode)

Additions: [DrawSpec: Text.

Conditions: Anchor (ToConditions)

Results: Anchor (ToResults)]

Instance Affinity RobThomas (Fishbowl)

FROM CDNode WHERE title = 'Something to Be'

AND performer = 'Rob Thomas'

Integration: Extension



Examples of Affinities

Instance Affinity StephenKingFishbowl (Fishbowl)
FROM BookNode WHERE author = 'Stephen King'
AND bookTitle = 'Cell'
Integration: Extension

What other kinds of integrations can we make?



Advantages of the Approach

- By decoupling the integration from the services and the core model, we can use different integration schemas at different time and for different instances. For example, with new CDs it is reasonable to extend the CD with the live performance; we can later use a Linkage relationship and later eliminate the access to the service.
- Using different affinity specification we can fine tune the way in which different objects are affected by the service.
- Obliviousness allows that the evolution of core and service classes is independent from each other and also from the integration specification.



Exercise

- Given the previous approach for volatile services, devise a possible implementation strategy thinking in terms of well-known web architectures

15 Minutes

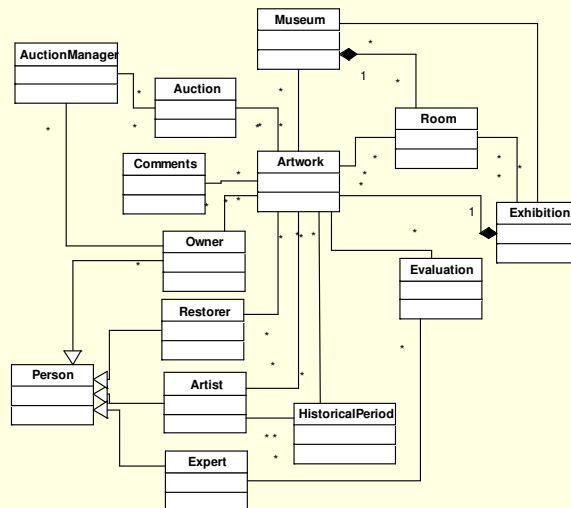


Exercise

Suppose a Museum of modern art which organizes exhibitions of artworks and at the same times acts as an Auction house for those artworks whose owners are interested in selling their artworks. From the application point of view, we must support the organization of exhibitions, i.e., indicating the room in which each artwork will be placed, and the organization of auctions. Auctions can take place in different places and a calendar of auctions for a particular artwork should be maintained. Artworks may be in restoration; in this case, besides the basic artwork information, we aim to know the restorer's identity and the date in which the restoration will finish. We aim to build different Web applications according to the intended task. In an application for exploring the museum virtually, users can navigate all artworks (even those who were sold), information about artists, restorers, etc. They can even add comments on artworks that might be useful for administrator to assess which artworks are more "popular". Another Web application must support the work of administrators, allowing to "tag" artworks to be sold in auctions, included in exhibitions, or put into restoration. Expert evaluations are also dealt with in this application. Finally, we might be interested in an application to proceed with the auction on-line (as in [www. sothebys.com](http://www.sothebys.com))



Simplified Conceptual Model



Problems with this model

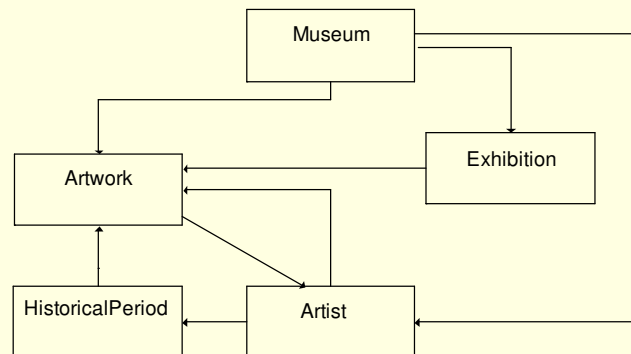
- Artwork exhibits too many unrelated services:
 - For example, when being schedule for an artwork, it has to “know” the auction date and details. The actual price, doesn’t make sense in other contexts
 - Auctions in Restoration also need specific information.
- What information is “intrinsic” of an Artwork?
what information depends on a relationship?

Problems with this model

- The Person class hierarchy seems correct but:
 - What if the same person is an owner and an artist
- What information is intrinsic of a Person?



In the Navigational Model



Which similar problems arise?



Example

From Artist



The Virgin of the Rocks
Full title: 'The Virgin of the Rocks (The Virgin with the Infant Saint John adoring the Infant Christ accompanied by an Angel)'

about 1491-1508

[LEONARDO da Vinci](#)
1452 - 1519

From Exhibition



The Virgin of the Rocks

Full title: 'The Virgin of the Rocks (The Virgin with the Infant Saint John adoring the Infant Christ accompanied by an Angel), about 1491-1508

LEONARDO da Vinci

1452 - 1519

Italian

Leonardo da Vinci transformed art from the 'dry and hard manner' (Vasari) of the [Early Renaissance](#) to the more monumental and complex style of the [High Renaissance](#).

Leonardo was born near Vinci in Tuscany and was trained in Florence by the sculptor and painter Verrocchio. In about 1483 he moved to Milan to work for the Sforza family and was there until the city was invaded by the French in 1499. He may have visited Venice before returning to Florence in 1506.

A second period in Milan lasted until 1513; this was followed by three years based in Rome. In 1517, at the invitation of the French king, Leonardo moved to the Chateau of Cloux, near Amboise in France, where he died in 1519.



Summary of Problems: During Conceptual Modeling

- How to separate behavioral concerns which depend on relationships to simplify class' interfaces?
- How to indicate those aspects (attributes and behaviors) which are only meaningful in a concern?



Summary of Problems: During Navigation Modeling

- How to indicate that the same node shows different information according to the incoming link?
- How to indicate that outgoing links also depend on the access path?



Natural Types vs Role Types

- Natural types are those types such that an instance of the type can not end belonging to the type without losing its identity; Natural type properties does not depend on any collaboration
- Examples: Person, Artwork



Role Types

- A role type characterizes an entity by some role it plays in relationship to another entity or other entities, and if left, does not give up identity of entities. A role type characterizes the dynamic state of an entity when it is involved in some collaboration with others
- Examples: Artist, Owner, InAuction



Objects play Roles

- The role type x of an object y refers to those additional properties of y (attributes and behaviors) that are critical for the object in a particular kind of collaboration, i.e. when interacting with other objects in a certain context.
- We say that y is playing the role x
- Those properties of y that exist independently of any role are called *intrinsic properties*; they are defined by the *natural type*; meanwhile the properties that the object “acquires” when playing a role are called *extrinsic*.

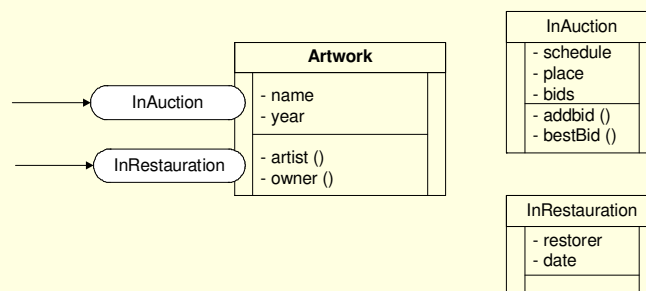


Further Concepts

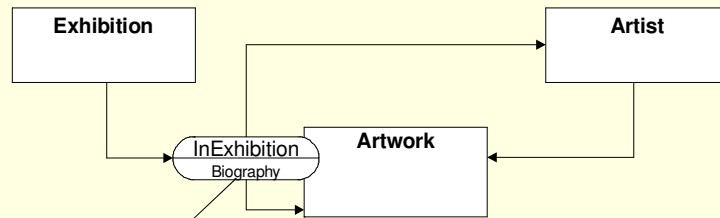
- Role Types vs Role Instances
- Role Types as Classes
- Role Generalization/Specialization



Roles in the Conceptual Model



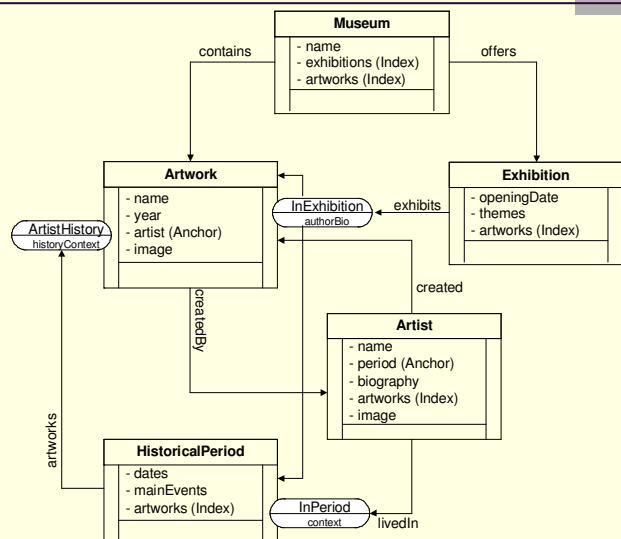
Roles in the Navigational Model



1452 - 1519
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A more complete model



Discussion

- Implementing Roles
- Constraints on Roles
- Roles vs. Decorators (are they the same)

