Design patterns

From architectural structures to webbased systems

Overview

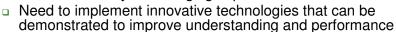
- Why we need to systematize web design
- What is pattern
 - Definition
 - What they offer
 - History of patterns
- Designing a web-based system using DPs
 - Examples of Design patterns
- Pattern elicitation process
- Critiquing patterns

Interactive technologies - Affordances



- Mike Spector at CEDLA 2004, David Boud and Peter Goodyear at NL 2004:
 - Technology changes
 - What we do
 - Also what we can do and want to do





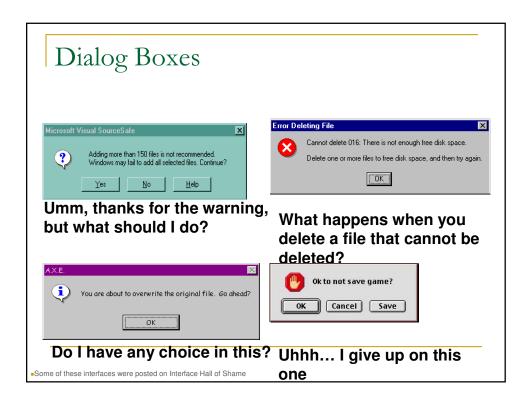
- Key word: Affordances
- Web-based systems are not "context neutral"
 - We need to identify the usage scenarios for serving specific user needs via these systems' functionality

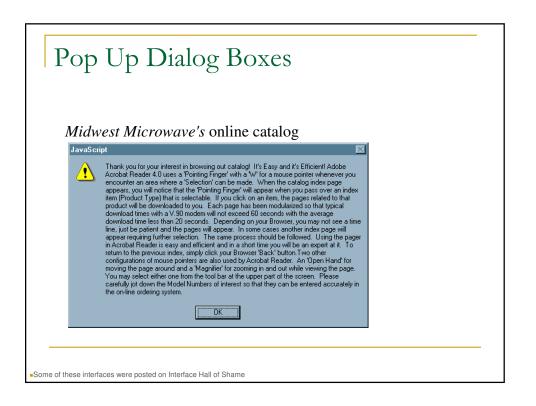
Patterns: Let's talk about affordances...

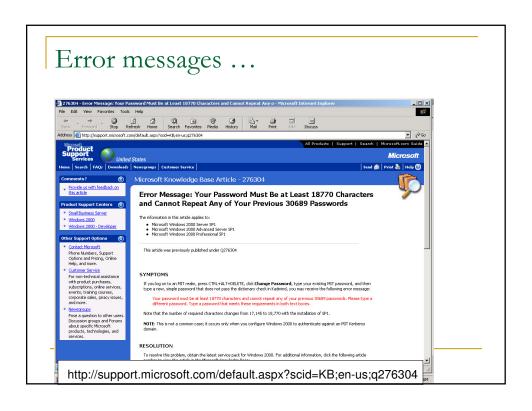


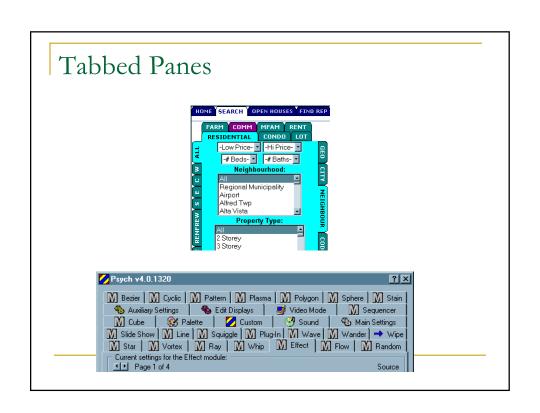


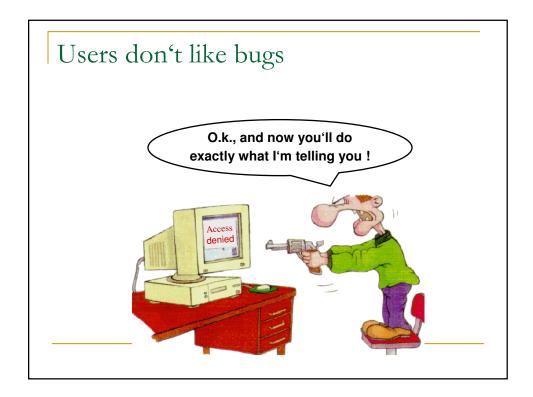








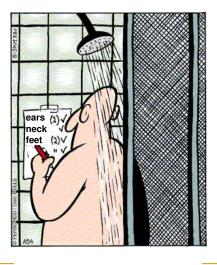




Main questions for HCI designers?

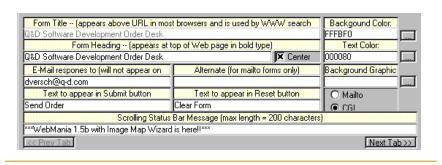
- How an "ideal" system should be designed?
 - The market is packed with systems of similar type (genre) that offer services in various ways
 - We need a framework that will help us design a web-based system based on identified user needs within a specific context of use, usability criteria and technical requirements
 - We need to learn from experience
 - We need to put in practice sound usage scenarios
- Is a system appropriate for the users?
 - We need to easily if a system meets requirements of the specific genre

Use check-lists for testing



Use guidelines or heuristics

- H8: Aesthetic and minimalist design (Nielsen)
 - Only relevant information in dialogues



Architecture as an informing practice

What appeals to me particularly about architecture as a source of ideas for creating convivial, productive on-line learning spaces is that architecture is about the crafting of affordances. Architecture (built space) does not determine activity. Bad architecture endangers some kinds of valued activity. Good architecture can nurture it. But the users of built space have proper scope for autonomy.



Peter Goodyear (1999)

Educational technology, virtual learning environments and architectural practice

in Ely, D., Odenthal, L & Plomp, T, eds., Educational science and technology: perspectives for the future, Enschede: Twente University Press, 75-91



Alexander's original ideas

- Alexander's intention was to democratise architecture and town-planning by offering a set of conceptual resources that ordinary people could use in (re)shaping their environment.
- His work provides a principled, structured but flexible resource for a lingua franca in design.
- He strikes the right balance between rigor and prescriptiveness - offering useful guidance without constraining creativity and providing helpful foci for design.

Bus stops Two bus stops.





20 The Bus Stop

The problem

Bus stops must be easy to recognize, and pleasant, with enough activity around them to make people comfortable and safe

The solution

Build bus stop so that they form tiny centers of public life. Build them as part of the gateways into neighborhoods, work communities, parts of town. Locate them so that they work together with several other activities, at least a newsstand, maps, outdoor shelter, seats, and in various combinations, corner groceries, smoke shops, coffee bar, tree places, special road crossings, public bathrooms, squares, ...

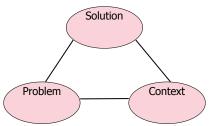
Related patterns

Main gateway(53), public outdoor room(69), path shape(121), place to wait (150, food stand(93), seat spots(241

What is a design pattern?







A Solution to a Problem in a Context

Alexander defines a pattern as follows:

".... Each pattern describes a **problem** which **occurs over and over** again **in our environment**, and then describes the core of the **solution** to that problem, in such a way that you can **use this solution a million times over**, without ever doing it the same way twice"

[Alexander, C., Ishikawa, S., Silverstein, M., Jacobson, M., Fiksdahl-King, I., & Angel, S. (1977). A Pattern Language. Oxford University Press, New York.]

Alexandrian form of pattern formation

If you find yourself in CONTEXT

For example **EXAMPLE**,

with **PROBLEM**,

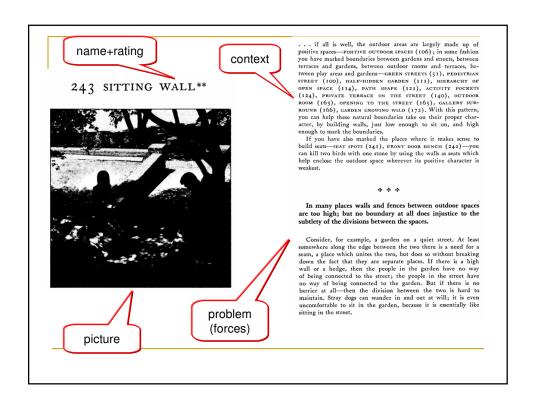
entailing FORCES

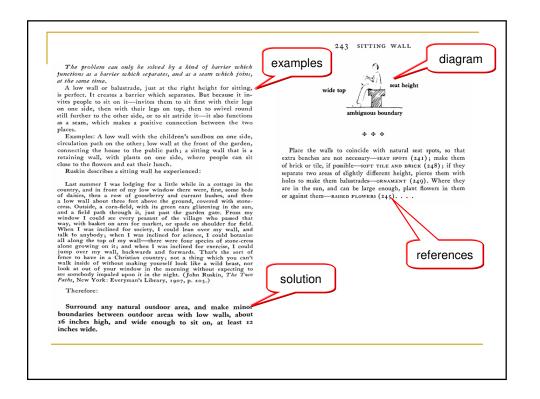
Then For some **REASONS**,

apply **DESIGN FORM** and/or RULE

to construct **SOLUTION**

leading to NEW CONTEXT and OTHER PATTERNS





The structure of an Alexandrian design pattern

A picture (showing an archetypal example of the pattern) [easier in architecture than networked learning]

An introductory paragraph setting the context for the pattern (explaining how it helps to complete some larger patterns)

(to mark the beginning of the problem)

A headline, in bold type, to give the essence of the problem in one or two sentences

The body of the problem (its empirical background, evidence for its validity, examples of different ways the pattern can be manifested)

The solution, in bold type. This is the heart of the pattern – the field of physical and social relationships which are required to solve the stated problem in the stated context. Always written as an instruction, so that you know what to do to build the pattern.

A diagrammatic representation of the solution



(to show the main body of the pattern is finished)

A paragraph tying the pattern to the smaller patterns needed to complete and embellish it.

History of Design Pattern

- 1979:Christopher Alexander, architect, "The Timeless Way of Building", Oxford Press
- 1987:OOPSLA (Object Oriented Programming System),Orlando, presentation of design pattern to the community OO by Ward Cunningham and Kent Beck
- 1995:Group of Four alias E.Gamma, R.Helm,R.Johnson and J.Vlissides: "Design Pattern:Elements of Reusable OO software"
- CHI2002, CHI2003, CHI2004, INTERACT2005 Workshops on User Interaction Design Pattern
- CSCL 2003 Workshop on elearning design patterns
- ECSCW Workshop: From Good Practices to Patterns: Mining socio-technical patterns from experience with groupware, September 15, 2003
- EDMEDIA2004, CELDA2004, NL2004, SURF2005, ECTEL2006: Design patterns for e-learning

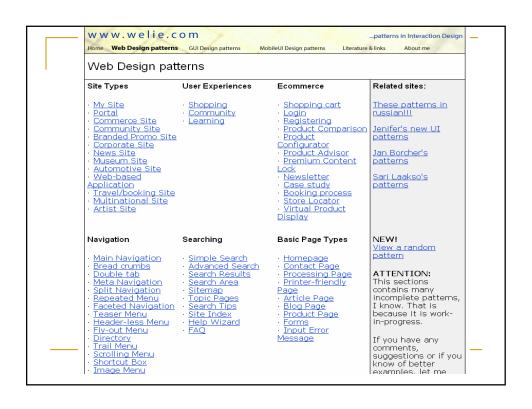
From architecture to other domains

- The notion of design patterns has been picked up more recently within the field of software engineering -where it has been used to capture and share aspects of software engineering experience and as a way of representing successful models for the implementation of information systems (see e.g. Gamma, Helm, Johnson, & Vlissides (1995).
- Researchers and developers in the area of Human Computer Interaction have started using design patterns for designing usable systems with high interactivity (Wille 2002; Borchers, 2003; Tidwell, 2000; Erickson 2000; Van Duyne 2002)
- Teachers of software engineering have also been experimenting with the idea of pedagogical patterns and educational technologists have been trying to apply a patterns-based approach to working on problems such as learning object descriptions, inter-operability, learning management standards, etc. (Lyardet, et al, 1998; Eckstein et al., 2001; Frizell & Hubscher, 2002; Avgeriou et al., 2003; Goodyear et al., 2004; Retalis et al. 2006).

UI Design Pattern Languages

- 57 Web & 25 GUI

 Design patterns Martijn van Weliewww.welie.com, Interaction Design Patterns.htm
- 30 Design patterns Hypermedia Design Patterns Repository http://www.designpattern.lu.unisi.ch/PatternsRepository.htm
- 90 Design patterns Douglas K. Van Duyne, James A. Landay, Jason I. Hong, "The design of sites", Addison –Wesley July 2002
- The Interaction Design Patterns Page pattern languages for interaction design (of which user interface design is a subset), and a few links to more general papers that may be of use to interaction designers.
- http://www.pliant.org/personal/Tom_Erickson/InteractionPatterns. html
- 30 UI Patterns Jenifer Tidwell http://www.timetripper.com/uipatterns/



The Product Configurator Design Pattern [From Welie] Problem: Users want to configure the product they may intend to buy

 Use When: You want users to get more enthousiastic about a product by letting them 'control' the product and kind of 'personalize' it.



Source: www.nickie.com

The Product Configurator Design Pattern

[From Welie]

- Solution: Allow users to configure a product using a direct and visual version of the configured product
- Configuring is usually done is several steps because there may be several aspect of the product that can be configured, e.g. the colour, material, writings, weels etc.
 - The product configurator is therefore a Wizard where every configurable aspect of the product is handled in a single step.
 - Additionally there may be a 'buy' or 'order' step that leads to some additional steps for the wizard.
 - Since the steps of the process are usually not dependent on each other, Tabs can also be used to set each aspect instead of using a Wizard.

The Product Configurator Design Pattern

[From Welie]

[Solution continued...]

- The product configurator is a highly interactive concept where users can visually configure the product. Every time users make a change they should immediately see the results. Usually the users start with a base-configuration that can be changed.
- Why: The product configurator allows people to 'play' with a product and literally 'see' the different options. This way they can see the product as-is, a preview of the product they may want to order.

The Product Configurator Design Pattern

[From Welie]

Problem: At the Porsche US site potential customers can configure their 'ideal'
 Porsche. The model, exterior color, cabriolet tops, interior color, and equipment can be changed while the two images show the currently selected configuration.

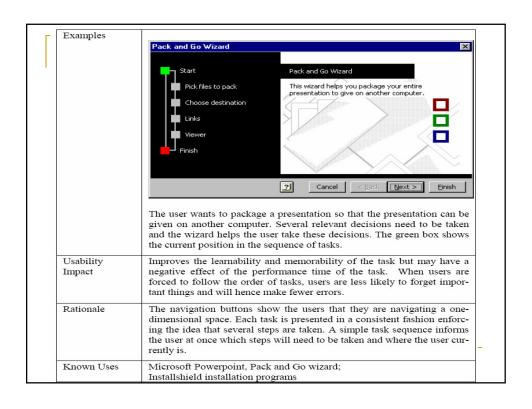
Relationships: Shopping Cart, Wizard

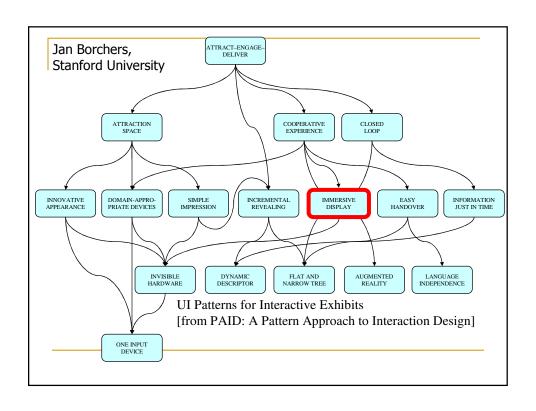


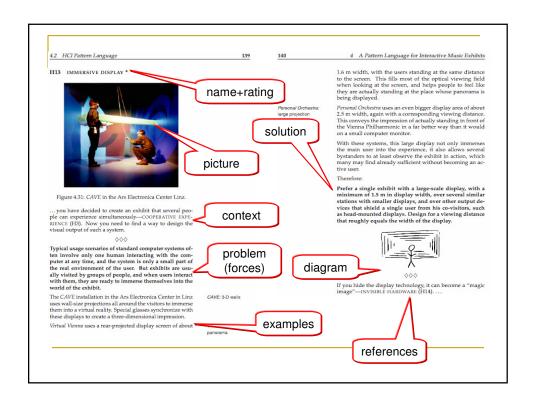
Source: http://www3.us.porsche.com/

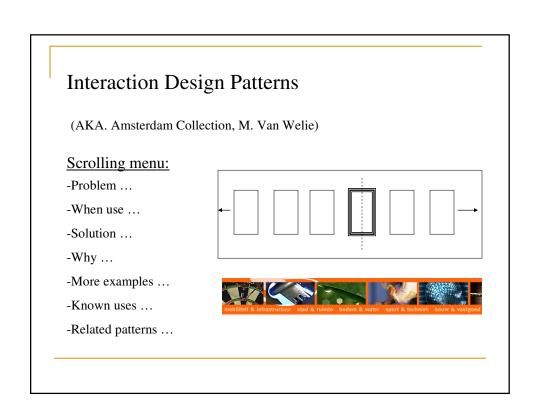
Name	The Wizard
Problem	The user wants to achieve a single goal but several decisions need to be made before the goal can be achieved completely, which may not be known to the user.
Usability Prin- ciple	User Guidance
Context	The Wizard pattern can be used when a non-expert user needs to perform an infrequent complex task consisting of several subtasks in a linear order where decisions need to be made in each subtask. The number of subtasks must be small, e.g., typically between ~3 and ~10.
Forces	 The user needs to perform a complex task but may not be familiar with the steps that need to be performed. Each task needs to be performed but the users may not always be interested in each task. The time it takes to perform the entire task. The task are ordered but are not always independent of each other i.e. a certain task may need to be finished before the next task can be done.
A	

Solutions	Take the user through the entire task one step at the time. Let the user step through the tasks and show which steps exist and which have been completed.
	When the complex task is started, the user is informed about the goal that will be achieved and the fact that several decisions are needed. The user can go to the next task by using a navigation widget (for example a button). If the user cannot start the next task before completing the current one, feedback is provided indicating the user cannot proceed before completion (for example by disabling a navigation widget).
	The user should also be able to revise a decision by navigating back to a previous task. The user is given feedback about the purpose of each task and the user can see at all times where (s)he is in the sequence and which steps are part of the sequence. When the complex task is completed, feedback is provided to shown the user that the tasks have been completed and optionally results have been processed.
	Users that know the default options can immediately use a short- cut that allows all the steps to be done in one action. At any point in the sequence it is possible to abort the task by choosing the visible exit.









Patterns Can ...

- Capture expert practice in specific context
- Provide common nomenclature for designers
- Provide "shorthand" for effectively communicating complex principles
- Help documentation and justification of the rationale
- Capture the most important aspects of a problem solution in a standard format with a formalism
- Show multiple examples of solutions
- Become a tool for collaboration among peers who are interested in designing activities

Activity

- Let's try to study the "Calendar" pattern (From www.wilie.com)
- Before that ...
 - Mention some genres of sites that an event calendar should exist
 - How could you design an event calendar at a web site?

Event Calendar



From http://www.baylor.edu/calendar

Problem Users want to be informed about future or past events

Use when You are designing a site for an institution that organizes many off-line events. Typically these include a Museum Site, concert halls, educational institutes, governmental institutes etc. The number of events may range from just a view up to many per day.

Solution Present a list of events starting from the current date and allow users to select/search for other dates

The basic concept for the event calendar is to place a central list of event together with controls for scoping/filtering the list of events.

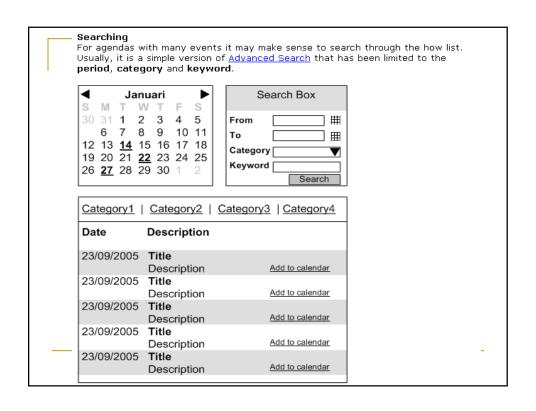
List of events

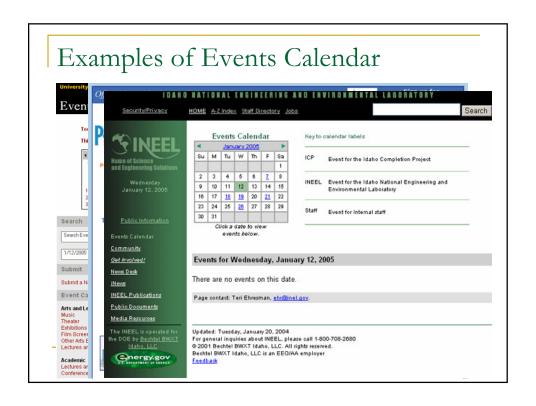
The list of events takes the <u>Center Stage</u> and may be displayed using <u>Alternating</u> Row Colors for increased clarity. Each event is listed with at least a date and basic description. Optionally, an icon or link can be used to add the event to a calendar program such as Outlook (a variation of the Collector pattern). Another optional element may be to include a Send-a-Friend Link so that event may be send to other people. In some cases, it may be possible that users can also add items to the calendar themselves: in that case, add an Action Button for that functionality.

Usually event calendars present the events per month, but views per day are also used when the number of events is very high. Using a <u>Date Selector</u> users can choose the month and/or date. When the event calendar only has events on some days, it is good to show that fact already in the Date Selector by coloring the days, making them bold or just making days with events linkable and others not. It is also possible to use other mechanisms for selecting dates or periods, for example using a search field or a timeline. Usually the scoping mechanism is placed above the list of events but depending on layout constraints it may also appear on the left or right of the event listing.

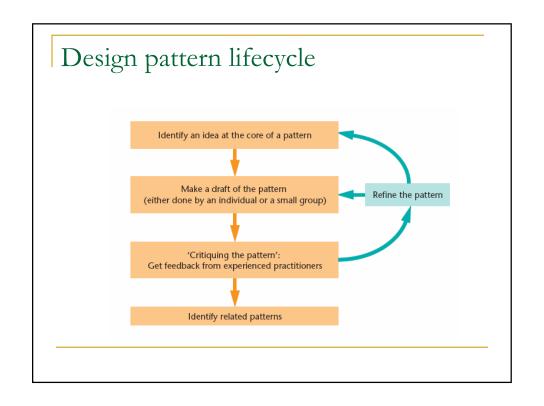
Filtering on categories

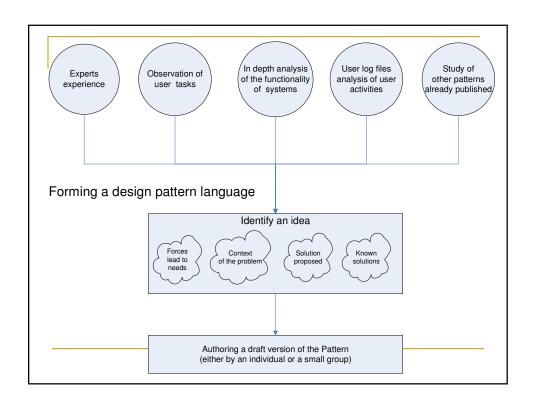
When the events are numerous and can be categorized, it makes a lot of sense to allow users to filter directly on the categories. The categories can be presented as tabs, pull-down, or simply a list.

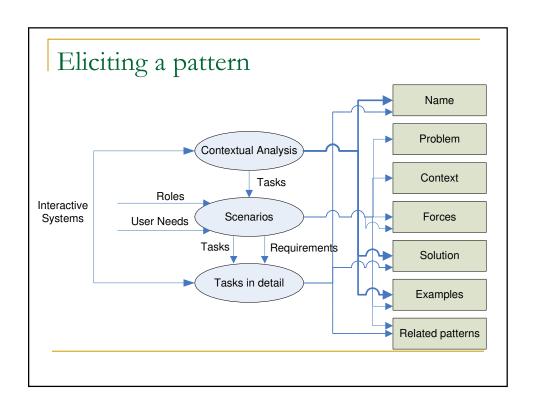




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	7	Prop						
				1	2	3		
	1	robbie williams - feel- Williams/Chambers-Chrysalis/Capitol/EMI-		6	3	1		
	2	nelly ft. kelly rowland - dilemma-						
	2	Gamble/Sigler/Haynes-Universal/Universal-		1	8	1		
	3	c. aquilera ft. redman - dirrty- Aguilera/Cameron/Muhammad/Stinson-RCA/BM	g.	2	9	2		
	4	jennifer lopez - jenny from the block- Olive/devo-Epid/SME-		4	5	4		
	From	http://www.planet.nl/						
Problem	Users	s need to read or scan a table in sea	arch of particular i	infor	mati	on		
se when	Typically, an overview of items is given because of a <u>Search Box</u> or <u>List Builder</u> . The table can be quite complex and have several colums which makes it hard to see which items belong to the same row.							
	Use alternating row colours for making the table more readable.							
Solution	Use	alternating row colours for makin	g the table more	e rea	adab	le.		
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Critiquing a design pattern

"When you first see a pattern, you will be able to tell almost at once, by intuition, whether it makes you feel good or not: whether, you want to live in a world which has that pattern in it, because it helps you to feel more alive.

If a pattern does make you feel good, there is a very good chance that it is a good pattern. If a pattern does not help you to feel good, there is very little chance that it is a good pattern.

Pattern checklist

Does the pattern contain a recognizable problem, which occurs over and over again in your professional practice?

Does the pattern give a clear and concrete description of the problem?

Is there a good description of the forces that act to generate the problem?

Does this pattern capture expertise that is not intuitive to inexpert practitioners?

Is the pattern too long or too complex? Should it really be more smaller patterns?

Are the style and the presentation of the pattern clear so that people can easily determine whether the pattern applies and how they should use it?

Is this pattern comprehensible without reading all the related patterns? (Is it an 'independent' pattern?)

Is it clear for what audience this pattern is written?

Is the terminology used familiar and clear? If not, is there a glossary with definitions available?

Is the solution to the problem described at the right level of abstraction such that it captures a basic truth that is true to all solutions to this problem.

Is this pattern adequately related to other patterns?

Is the name of the pattern meaningful? Can you guess what the pattern might be about based only on the pattern name?

Activity- Critiquing a pattern (i)

- Criticism of a pattern
 - Study two patterns about the navigation process
 - Discuss the quality of the patterns in groups using the "pattern checklist"
 - Write down pros & cons
 - Check the adoptability of the pattern at aegean.gr and lufthansa.de
 - Write down your remarks

Activity - Critiquing a pattern (ii)

- Study the pattern "annotation on posted messages"
 - Discuss the quality of the patterns in groups using the "pattern checklist"
 - Write down pros & cons
 - Check the adoptability of the pattern at cosymoodle
 - Write down your remarks

Key questions about patterns

- Pattern validation: when does a pair a pattern?
- Which are the adoptability-acceptability factors for HCI design patterns?
- Pattern elicitation: how to identify a pattern

Conclusion

The use of design patterns has potential

- to capture usable design knowledge,
- build bridges between practical problems and research-based evidence, and
- help designers see both the wood and the trees when they are engaged in design

The most important part of a sucessfull design is the underlying conceptual model.

The hard part of design: formulating an appropriate conceptual model and then assuring that everything else be consistent with it.



M.C. ESCHER

Donald Norman

Questions?



Thank you for the invitation

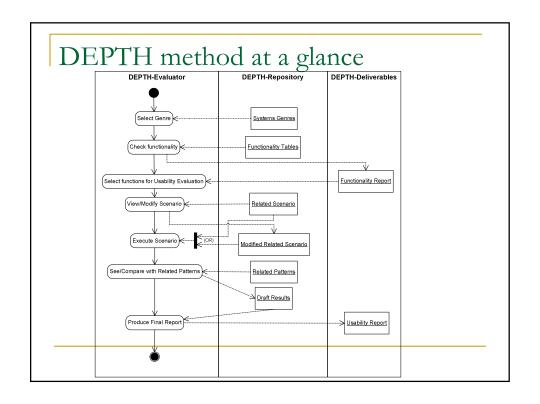
What Is the Relation Between Design Patterns and Usability?

- HCI design patterns are "user centered design patterns" which by nature are focused on usability
- HCI design patterns have been created with some underlying values in the same lines with Alexander (The Quality without a Name).
- implementation of a design pattern varies
 - So let's check the implementation based on a design pattern!

Motivation in using Design Patterns for Usability Evaluation Purposes

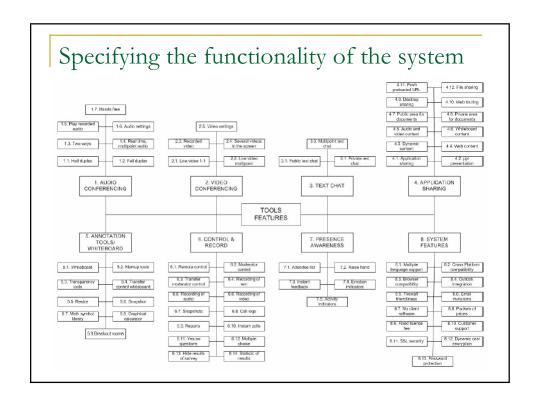
- We try to minimize the time spent for the preparatory phase of a usability study
 - To create the scenarios and tasks to be checked and the things I would like to check each time
- To help novices in usability evaluation
 - not always try to look for usability experts
 - Patterns contain the distilled knowledge of an expert as well as their tacit knowledge
 - HCI design patterns are the means for expressing the "ideal" functionality of a web site in a justified and not prescriptive way.

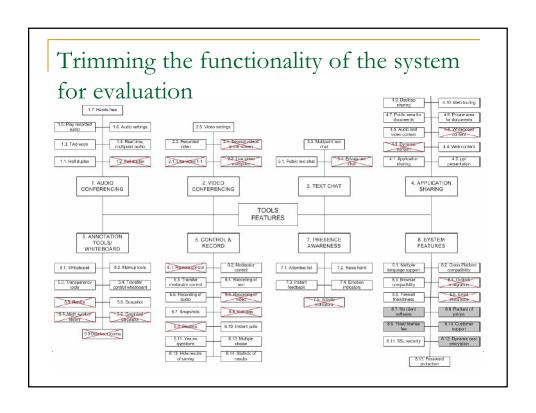
So we have to correlate the "expert view" of a web site (in terms with HCl patterns and the actual implementation

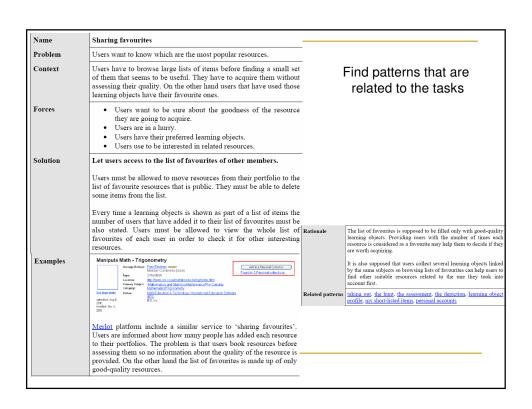


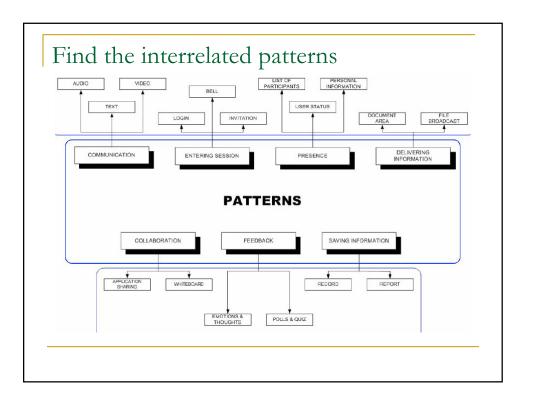
DEPTH Process - Preparatory Phase

- Decide upon the focus of the evaluation
- Gather all the design patterns related to domain application under evaluation.
 - The design patterns are actually related to features of the web application under evaluation.
- Select the patterns that will be applied in the evaluation process
- Create the set of interrelated patterns that will be used during the evaluation.
 - When selecting a pattern, a network of related patterns is constructed. The evaluator has to decide which related patterns to keep thus concluding to the final set of patterns.









DEPTH Process - Execution Phase

- The evaluator is then check whether the design of the web application matches to the solution of the design pattern.
- In case deviations from the design pattern occur, the evaluator reports them.
- Some deviations might be necessary due to the difference of the context of the web application under evaluation.
- In other cases, the evaluator can easily state the design problems and how these could be resolved according to the solution proposed by the design patterns.
- Of course the evaluator will make comments about the basic usability criteria such as aesthetics, satisfaction, etc.

Scenarios (i)

- A scenario is an instantiation of one or more representative work tasks and transitions linking those tasks (Rosson et. al., 2001).
- The granularity of the scenario is not fixed;
 - a scenario can be highly scripted or loosely defined.
- One of the main difficulties is how to create such scenarios
 - One solution: observe users

Scenarios (ii)

- I am looking for the price of a ticket in association with date and time factors. What should I do?
 - I will determine the item I wish to book or buy among probably some other options given. I will select town or even airport I wish to leave from and going to. If I don't know the names or the abbreviations, I have to find out from information given from the site. Then I will choose the departing date, the time, the booking class, and the people traveling with me. Because I am looking for the best available price and I don't mind to be precise to the dates I've given, I am flexible with the choice of dates but of course near to what I want. I will then submit my choices

Activity

- Read the scenario about the process of booking a flight/hotel/car
 - Perform the tasks indicated in the scenario for booking a flight at aegean.gr
 - Answer the questions posed after having performed the tasks

... theory and practice?

- We evaluated
 - e-bookstores like <u>www.amazon.com</u>, <u>www.ianos.gr</u>, <u>www.wal-mart.com</u>, <u>www.plaisio.gr</u>
 - e-learning brokerage platforms, like Universal, MERLOT, WorldLectureHall, COREO, etc.
 - □ Wiki-systems, like TikiWiki
 - Synchronous Web Conferencing Systems like netmeeting, Centra
 - Personalised web-based systems, like naftemporiki.gr
- A similar example of expert evaluation using design patterns has been performed by Van Welie for evaluating the general usability of web museums without user involvement.
 - He analyzed the major sections of the websites in order to recognize patterns that had been applied.
 - He commented that the evaluation is easier when the evaluator knows the pattern collection available

A tool to support DEPTH

- We have implemented a prototype Web-based tool for designing and implementing evaluations based on DEPTH methodology (http://softlab.teipir.gr/depth_toolkit). The tool supports both preparatory and execution phase.
- More specifically, the tool supports the following tasks:
 - Selecting genre of web application
 - Specifying the checkpoints/features that will be examined
 - Associating features with patterns and creating network of patterns
 - managing evaluation sessions and recording the results
 - authorized and personalized access for the "Designers", "Session managers" and "Evaluators".

